

rentals united

2025 Vacation Rental Channel Handbook

Connect with us

A handbook to effective channel distribution



WELCOME

The Channel Handbook

Rentals United's guide to effective channel distribution

At Rentals United we are experts in **channel management**. With more than 15+ year of experience, we have learned the ins and outs of Vacation Rentals property management. Expressed into **better connections** and **experienced support**.

We are able to understand your as complex as your business might be, find opportunities and drive growth of revenue.

Understand Rentals United better connection to **maximize your ROI**.

MORE THAN **90+ PARTNER CHANNELS** SORTED BY:

07

Regions

THE AMERICAS · EUROPE · ASIA PACIFIC · MIDDLE EVAST · WORLDWIDE

11

Countries

UK · SPAIN · FRANCE · USA · ITALY · CANADA · MEXICO · BRAZIL · AUSTRALIA · UNITED ARAB EMIRATES · INDIA · INDONESIA · JAPAN

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Rental Type

VILLAS · APARTMENTS · MULTI-UNIT PROPERTIES

25

Travel Type

LUXURY TRAVEL · BUSINESS TRAVEL · BUDGET TRAVEL · MIDTERM STAYS · GLAMPING & CAMPING

31

Property Setting

COASTAL PROPERTIES · URBAN PROPERTIES · MOUNTAIN PROPERTIES

35

Booking Type

INSTANT BOOKING · REQUEST TO BOOK

39

Payment Handling

PROPERTY MANAGER HANDLES · CHANNEL HANDLES

TOP CHANNELS BY REGIONS



The Americas

- Agoda
- Airbnb
- Altovita
- Blueground
- Bnbfinder
- Booking.com
- Capital One
- Despegar
- Expedia
- Florida Panhandle @
- Glamping Hub
- Golfhöm
- Google Travel
- Hawaiian Islands @
- Homelike
- Homes and Villas by Marriott
- HomeToGo
- Hopper
- HouseStay
- HousingAnywhere
- Nestpick @
- Onefinestay
- Plum Guide
- Rentberry @
- Situ
- Smoky Mountains @
- The Dyrt
- Top Villas
- TravelStaytion
- Travel With Aspect
- Vacation Finder
- Villaway
- Vrbo
- Whimstay
- Zumper

@ Affiliates: See page 34 for more details

[Get started](#)

Europe

- Abritel @
- Airbnb
- All luxury Apartments
- Altovita
- Amivac @
- Blueground
- Bookabed @
- Booking.com
- B the travel brand @
- Carrefour Viajes @
- Casamundo @
- Case Vacanza @
- Coolstays @
- E-Domizil @
- Emerging Travel Group
- Erasmus Play @
- Escapada Rural @
- Fabulous Holiday Cottages @
- FeWo-Direkt @
- Five Star @
- Google Travel
- Halcón Viajes @
- Holidu
- Homelike
- Homes and Villas by Marriott
- HomeToGo
- Hostelworld
- HousingAnywhere
- Hundredrooms @
- Idealista @
- Leboncoin
- Likibu @
- Mediavacances @
- Muchosol
- Oliver's Travels
- Onefinestay
- Plum Guide
- Porta-Holiday @
- Seloger @
- Situ
- Spacest.com
- Spain-Holiday @
- Sun Location @
- TravelStaytion
- Tripping @
- TUI Villas @
- Viajes El Corte Inglés @
- Villa Finder
- Vrbo
- Wimdu

REGIONS

Asia Pacific

- Airbnb
- Bookabach @
- Booking.com
- golfproperty.com @
- Google Travel
- Homes and Villas by Marriott
- HomeToGo
- MakeMyTrip
- Rakuten Stay
- Stayz @
- TravelStaytion
- Trip.com
- Villa Finder
- Vrbo

Middle East

- Airbnb
- Booking.com
- Google Travel
- Homelike
- Homes and Villas by Marriott
- HomeToGo
- Lekkeslaap
- MakeMyTrip
- TravelGround
- TravelStaytion
- Viya
- Vrbo

Worldwide

- Airbnb
- Booking.com
- Clickstay
- cozycozy @
- CuddlyNest
- Google Travel
- Homes and Villas by Marriott
- HomeToGo
- HVN
- Kid & Coe
- Luxury Escapes
- Rentals Escapes
- Rent By Owner @
- Smiling House
- StayOne
- The Quintess Collection
- TravelStaytion
- Villa Finder
- Villaway
- Vrbo

REGIONS



TOP CHANNELS BY COUNTRIES



UK

- Airbnb
- Altovita
- Blueground
- Bookabed @
- Booking.com
- Coolstays @
- Fabulous Holiday Cottages @
- Google Travel
- Holidu
- Homelike
- Homes and Villas by Marriott
- HomeToGo
- HousingAnywhere
- HVN
- Oliver's Travels
- Plum Guide
- Situ
- StayOne
- The Quintess Collection
- TravelStayion
- TUI Villas @
- Vrbo

@ Affiliates: See page 34 for more details

Spain

- Airbnb
- Altovita
- Blueground
- Booking.com
- B the travel brand @
- Carrefour Viajes @
- Casamundo @
- Escapada Rural @
- Google Travel
- Google Travel
- Halcón Viajes @
- Holidu
- Homelike
- Homes and Villas by Marriott
- HomeToGo
- HousingAnywhere
- Hundredrooms @
- HVN
- Idealista @
- Muchosol

- Oliver's Travels
- Plum Guide
- Spain-Holiday @
- StayOne
- The Quintess Collection
- TravelStaytion
- Viajes El Corte Inglés @
- Vrbo

COUNTRIES

France

- Abritel @
- Airbnb
- Altovita
- Amivac @
- Blueground
- Booking.com
- Google Travel
- Holidu
- Homelike
- Homes and Villas by Marriott
- HomeToGo
- HousingAnywhere
- HVN
- Leboncoin
- Likibu @
- Locasun @
- Oliver's Travels
- Plum Guide
- StayOne
- The Quintess Collection

- TravelStaytion
- Vrbo

USA

- Airbnb
- Blueground
- Bnbfinder
- Booking.com
- Capital One
- E-Domizil @
- Expedia
- Five Star @
- Florida Panhandle @
- Glamping Hub
- Google Travel
- Hawaiian Islands @
- Homelike
- Homes and Villas by Marriott
- HomeToGo
- Hopper
- HVN
- Nestpick @
- Plum Guide
- Rentberry @

- Situ
- Smoky Mountains @
- StayOne
- The Dyrtr
- The Quintess Collection
- Top Villas
- TravelStaytion
- Travel With Aspect
- Vacation Finder
- Villaway
- Vrbo
- Whimstay
- Zumper

COUNTRIES

Italy

- Airbnb
- Altovita
- Blueground
- Booking.com
- Case Vacanza @
- Google Travel
- Holidu
- Homes and Villas by Marriott
- HomeToGo
- HousingAnywhere
- HVN
- Oliver's Travels
- Plum Guide
- Spacest.com
- StayOne
- The Quintess Collection
- TravelStaytion
- Vrbo

Canada

- Airbnb
- Booking.com
- Google Travel
- Homes and Villas by Marriott
- HomeToGo
- HVN
- TravelStaytion
- Vrbo

Mexico

- Airbnb
- Booking.com
- Despegar
- Google Travel
- Homes and Villas by Marriott
- HomeToGo
- HVN
- Luxury Escapes
- StayOne
- TravelStaytion
- Villaway
- Vrbo

Brazil

- Airbnb
- Booking.com
- Despegar
- Google Travel
- Homes and Villas by Marriott
- HomeToGo
- HVN
- TravelStaytion
- Vrbo

COUNTRIES

Australia

- Airbnb
- Booking.com
- golfproperty.com[@]
- Google Travel
- Homes and Villas by Marriott
- HomeToGo
- HVN
- Luxury Escapes
- StayOne
- Stayz[@]
- TravelStaytion
- Trip.com
- Vrbo

UAE

- Airbnb
- Booking.com
- Google Travel
- Homelike
- Homes and Villas by Marriott
- HomeToGo
- MakeMyTrip
- TravelStaytion
- Trip.com
- Vrbo

India

- Airbnb
- Booking.com
- Google Travel
- Homes and Villas by Marriott
- HomeToGo
- HVN
- MakeMyTrip
- TravelStaytion
- Trip.com
- Vrbo

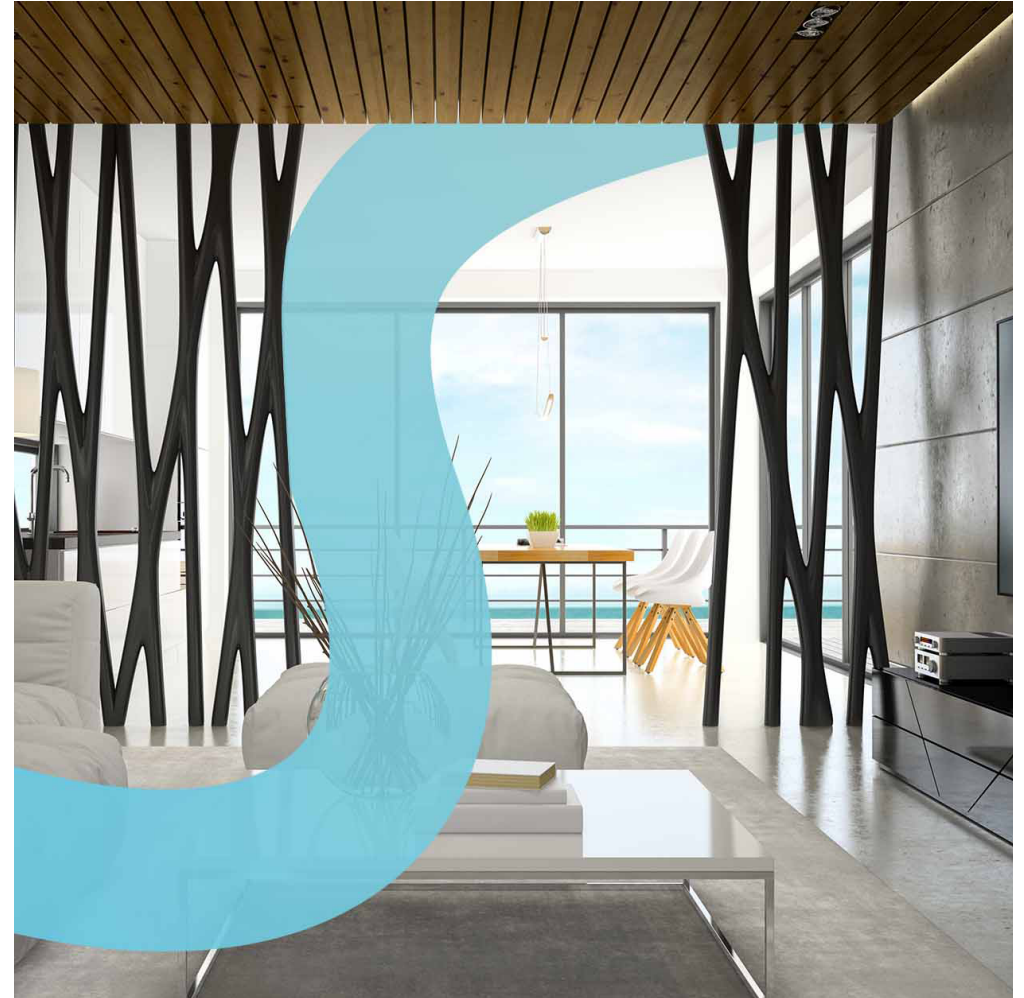
Japan

- Airbnb
- Booking.com
- Google Travel
- Homes and Villas by Marriott
- HVN
- Rakuten Stay
- Trip.com
- Vrbo

Indonesia

- Airbnb
- Booking.com
- Google Travel
- Homes and Villas by Marriott
- HomeToGo
- HVN
- Luxury Escapes
- StayOne
- TravelStaytion
- Villa Finder
- Vrbo

COUNTRIES





RENTAL TYPES

Does the channel specialize in villas, apartments, or multi-unit properties?

Multi-unit

- Airbnb
- Booking.com
- Expedia
- Golfhôm
- Holidu
- Homelike
- Homes and Villas by Marriott
- HomeToGo
- Hopper
- Hostelworld
- HouseStay
- HousingAnywhere
- HVN
- Kid & Coe
- Leboncoin
- Luxury Escapes
- MakeMyTrip
- Muchosol
- Oliver's Travels
- Emerging Travel Group
- Plum Guide
- Rakuten Stay
- Situ
- Smiling House
- The Dyrtr
- The Quintess Collection
- Top Villas
- TravelStaytion
- Trip.com
- Vacation Finder
- Villa Finder
- Whimstay
- Zumper

Villas

- Airbnb
- All luxury Apartments
- Booking.com
- Clickstay
- CuddlyNest
- Expedia
- Golfhöm
- Google Travel
- Holidu
- Homes and Villas by Marriott
- HomeToGo
- HouseStay
- HVN
- Kid & Coe
- Leboncoin
- Luxury Escapes
- MakeMyTrip
- Muchosol
- Oliver's Travels
- Onefinestay
- Emerging Travel Group
- Plum Guide
- Rakuten Stay
- Smiling House
- StayOne
- The Quintess Collection
- Top Villas
- TravelStaytion
- Vacation Finder
- Villa Finder
- Villaway
- Vrbo
- Whimstay
- Zumper

RENTAL TYPES

Apartments

- Airbnb
- All luxury Apartments
- Altovita
- Blueground
- Bnbfinder
- Booking.com
- Capital One
- Clickstay
- CuddlyNest
- Despegar
- Expedia
- Glamping Hub
- Golfhöm
- Google Travel
- Holidu
- Homelike
- Homes and Villas by Marriott
- HomeToGo
- Hopper
- Hostelworld
- HouseStay
- HousingAnywhere
- HVN
- Kid & Coe
- Leboncoin
- Lekkeslaap
- Luxury Escapes
- MakeMyTrip
- Muchosol
- Oliver's Travels
- Onefinestay
- Emerging Travel Group
- Plum Guide
- Rakuten Stay
- Situ
- Smiling House
- Spacest.com
- StayOne
- The Dyr
- The Quintess Collection
- Top Villas
- TravelGround
- TravelStaytion
- Trip.com
- Vacation Finder
- Villa Finder
- Villaway
- Viya
- Vrbo
- Whimstay
- Zumper



TRAVEL TYPES

Are travellers looking for luxury travel, business travel, budget travel, midterm stays or glaming and camping?

Luxury

- Airbnb
- Booking.com
- Expedia
- Golfhöm
- Holidu
- Homelike
- Homes and Villas by Marriott
- HomeToGo
- Hopper
- Hostelworld
- HouseStay
- HousingAnywhere
- HVN
- Kid & Coe
- Leboncoin
- Luxury Escapes
- MakeMyTrip
- Muchosol
- Oliver's Travels
- Emerging Travel Group
- Plum Guide
- Rakuten Stay
- Situ
- Smiling House
- The Dyrtr
- The Quintess Collection
- Top Villas
- TravelStaytion
- Trip.com
- Vacation Finder
- Villa Finder
- Whimstay
- Zumper

Business Travel

- Nestpick @
- Airbnb
- All luxury Apartments
- Altovita
- Blueground
- Booking.com
- Expedia
- Homelike
- HomeToGo
- Hopper
- HouseStay
- HousingAnywhere
- Situ
- TravelStaytion
- Vrbo
- Whimstay
- Zumper

Midterm Stays

- Nestpick @
- Rentberry @
- All luxury Apartments
- Altovita
- Blueground
- Expedia
- Homelike
- HouseStay
- HousingAnywhere
- Situ
- Spacest.com
- Zumper

TRAVEL TYPES

Budget

- E-Domizil @
- Booking.com
- Expedia
- Hostelworld
- Vrbo
- Whimstay

Glamping / Camping

- Booking.com
- Expedia
- Glamping Hub
- Hostelworld
- The Dyrtr
- Vrbo

Luxury

- Booking.com
- Capital One
- Expedia
- Homes and Villas by Marriott
- HomeToGo
- HVN
- Kid & Coe
- Luxury Escapes
- Oliver's Travels
- Onefinestay
- Plum Guide
- Rentals Escapes
- Smiling House
- StayOne
- The Quintess Collection
- Top Villas
- TravelStaytion
- Travel With Aspect
- Villa Finder
- Villaway
- Vrbo



PROPERTY SETTING

Does the channel specialize in coastal, urban, or mountain properties?

Coastal

- Booking.com
- E-Domizil @
- Expedia
- Florida Panhandle @
- Glamping Hub
- Hawaiian Islands @
- Holidu
- Homes and Villas by Marriott
- HomeToGo
- Hopper
- Locasun @
- Oliver's Travels
- Spain-Holiday @
- StayOne
- TravelStaytion
- Villa Finder
- Villaway
- Vrbo

Urban

- Booking.com
- Clickstay
- Expedia
- Holidu
- Homelike
- Homes and Villas by Marriott
- HomeToGo
- Hopper
- HouseStay
- HousingAnywhere
- Plum Guide
- Situ
- StayOne
- TravelStaytion
- Trip.com
- Vrbo
- Whimstay

Mountain

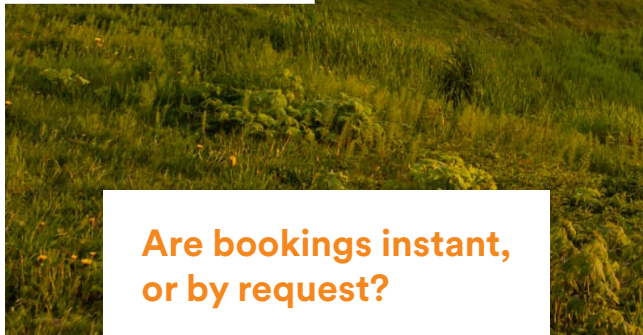
- Booking.com
- E-Domizil @
- Expedia
- Glamping Hub
- HomeToGo
- Oliver's Travels
- Smoky Mountains @
- The Dyrft
- TravelStaytion
- Vrbo

@ Affiliates: See page 34 for more details

[Get started](#)



BOOKING TYPE



Are bookings instant, or by request?

Instant book

- Booking.com
- Capital One
- Clickstay
- CuddlyNest
- Despegar
- Expedia
- Glamping Hub
- Golfhöm
- Google Travel
- Holidu
- Homelike
- Homes and Villas by Marriott
- HomeToGo
- Hopper
- Hostelworld
- HVN
- Kid & Coe
- Leboncoin
- Luxury Escapes
- MakeMyTrip

- Muchosol
- Oliver's Travels
- Emerging Travel Group
- Plum Guide
- Rakuten Stay
- Spacest.com
- StayOne
- The Dyrt
- The Quintess Collection
- Top Villas
- TravelStaytion
- Trip.com
- Vacation Finder
- Vrbo
- Whimstay

On request

- Booking.com
- Glamping Hub
- Golfhöm
- Homelike
- HomeToGo
- HouseStay
- HousingAnywhere
- HVN
- Kid & Coe
- Leboncoin
- Muchosol
- Oliver's Travels
- Onefinestay
- Plum Guide
- Smiling House
- Spacest.com
- StayOne
- Top Villas
- TravelStaytion
- Vacation Finder
- Villa Finder
- Villaway
- Vrbo



WHO HANDLES THE PAYMENT

Does the channel handle payments, or the property manager?

Property managers handle the payment

- Bnbfinder
- Booking.com
- Expedia
- Google Travel
- Homes and Villas by Marriott
- HousingAnywhere
- Lekkeslaap
- MakeMyTrip
- Rentals Escapes
- Spacest.com
- TravelGround
- Travel With Aspect
- Viya
- Vrbo

Channels handle the payment

- Agoda
- Airbnb
- All luxury Apartments
- Altovita
- Blueground
- Booking.com
- Capital One
- Clickstay
- CuddlyNest
- Despegar
- Expedia
- Glamping Hub
- Golfhöm
- Holidu
- Homelike
- HomeToGo
- Hopper
- Hostelworld
- HouseStay
- HVN
- Kid & Coe
- Leboncoin
- Luxury Escapes
- Muchosol
- Oliver's Travels
- Onefinestay
- Emerging Travel Group
- Plum Guide
- Rakuten Stay
- Situ
- Smiling House
- Spacest.com
- StayOne
- The Dyrty
- The Quintess Collection
- Top Villas
- TravelStaytion
- Trip.com
- Vacation Finder
- Villa Finder
- Villaway
- Whimstay
- Zumper



AFFILIATE CHANNELS

These channels are affiliates of our channel partners. While we don't connect to them directly, our channel partners may list your properties on their affiliates.

Blueground

- Nestpick

Golfhom

- golfproperty.com

Holidu

- Hundredrooms
- Spain-Holiday

HomeLike

- Idealista
- Mediavacances

Housing Anywhere

- Erasmus Play

HomeToGo

- TUI Villas
- Amivac
- Casamundo
- Case Vacanze
- Escapada Rural
- Wimdu
- Tripping
- Rent By Owner
- E-Domizil

Leboncoin

- Locasun
- cozycozy
- Likibu

Muchosol

- Carrefour Viajes
- Viajes El Corte Inglés
- Halcón Viajes
- B the travel brand

PlumGuide

- Five Star
- Coolstays
- Fabulous Holiday Cottages

StaySense

- Florida Panhandle
- Hawaiian Islands
- Smoky Mountains

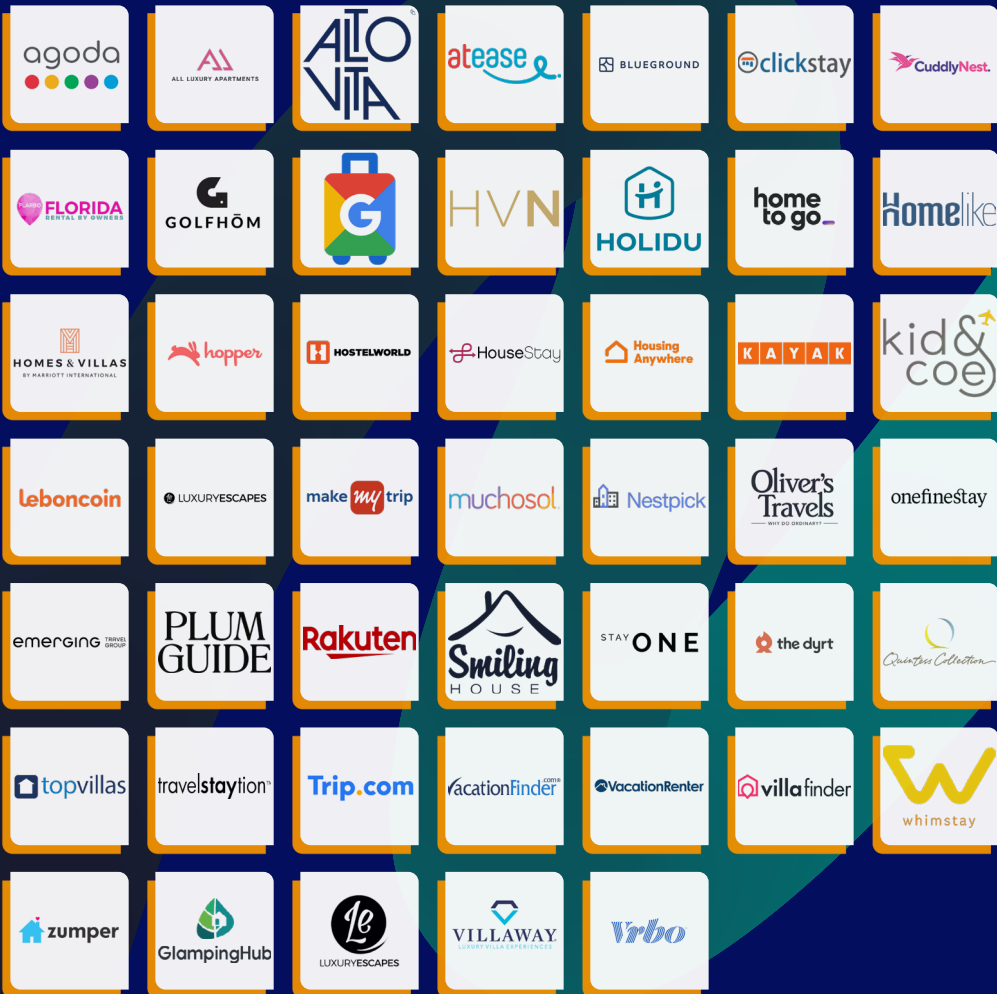
TravelStaytion

- Bookabed

VRBO

- Aritel
- FeWo-Direkt
- Bookabach
- Stayz





About Rentals United

The Growth Generating Channel Manager for Vacation Rentals

Unlock **world-class channel management**, **powerful market data insights**, and **expert distribution support** tailored to **your success**.

Partner with us to **grow your revenue** and take your business to the next level!





CONNECTED PROPERTY MANAGEMENT SYSTEMS

- 365villas
- Anytime Booking
- Arkiane
- Barefoot
- BedLoop
- Bookerville
- BookingStudio
- Booklpro
- Bookster
- Ciirus
- EasyRentals
- Elite Dynamics
- Escapia
- Estar Booking
- Guesty
- Highland & Vision
- Holigest
- Host Tempo
- Hostfully
- Hostify
- lpro
- Magarental
- Mapro
- Mews
- MyRent
- Rentability
- RentalWise
- Resharmonics
- RNS
- Smily
- Streamline
- Tokeet
- Track / Travelnet
- Turisoft
- VRWorks



VACATION RENTAL SERVICE PARTNERS

Payment & Revenue Managers

- Beyond
- Stripe
- Wheelhouse
- TurboSuite
- PriceLabs

Guest Experience

- Duve
- YourWelcome
- Chekin
- Enso Connect

Property Management Automation

- VEVS
- Rental Ninja
- Boostly
- Chekin

Risk Management Housekeeping

- Superhog
- Doinn
- Lula Cleaning



Innovative distribution. Maximum revenue.



GET STARTED

 **rentals united**