

rentals united

Booking.com

Rentals United & Booking.com in Partnership: Improving Your Connections

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Introduction

At Rentals United, we pride ourselves on the quality of our channel connections. And we're constantly improving them.

This spring, we sat down with Booking.com to kick off a year of collaborations. The goal? To identify and implement improvements to our Booking.com connection that will improve your revenue uptake.

Since then, our teams have been working hand in hand, and we're excited to announce that some updates are already live (details on request-to-book inventory and Occupancy Based Pricing below).

And you can expect more exciting updates soon! Read on for a sneak peek at what's coming.

Pricing and Inventory Management

✓ **Occupancy-Based Pricing** **LIVE**

- **What is it?** Automatically generate different rate plans for different numbers of guests.
- **What does it mean for you?** Appeal to a wider range of guest preferences, with pricing tailored to them.

✓ **Multi-Rate Support** **Coming this October**

- **What is it?** Manage all your Booking.com rate plans directly from Rentals United, including standalone and child rates, to implement advanced pricing strategies.
- **What does it mean for you?** Increases competitiveness by providing flexible and sophisticated pricing options, attracting a wider audience.

✓ **Max Length of Stay Restrictions** **Coming soon**

- **What is it?** Set maximum stay limits for each season, ensuring compliance with local regulations and alignment with your sales strategy.
- **What does it mean for you?** Helps maintain legal compliance and optimizes property usage according to business goals.

✓ **Arrival-Based Min/Max Length of Stay Restrictions** **Coming soon**

- **What is it?** Define restrictions based on arrival dates or the entire stay period, giving you greater control over booking conditions.
- **What does it mean for you?** Enhances flexibility in managing booking rules, improving the alignment of bookings with operational capabilities and local regulations.

Content and Listing Management

✓ Listing Content Updates for Multi-Rate Properties **LIVE**

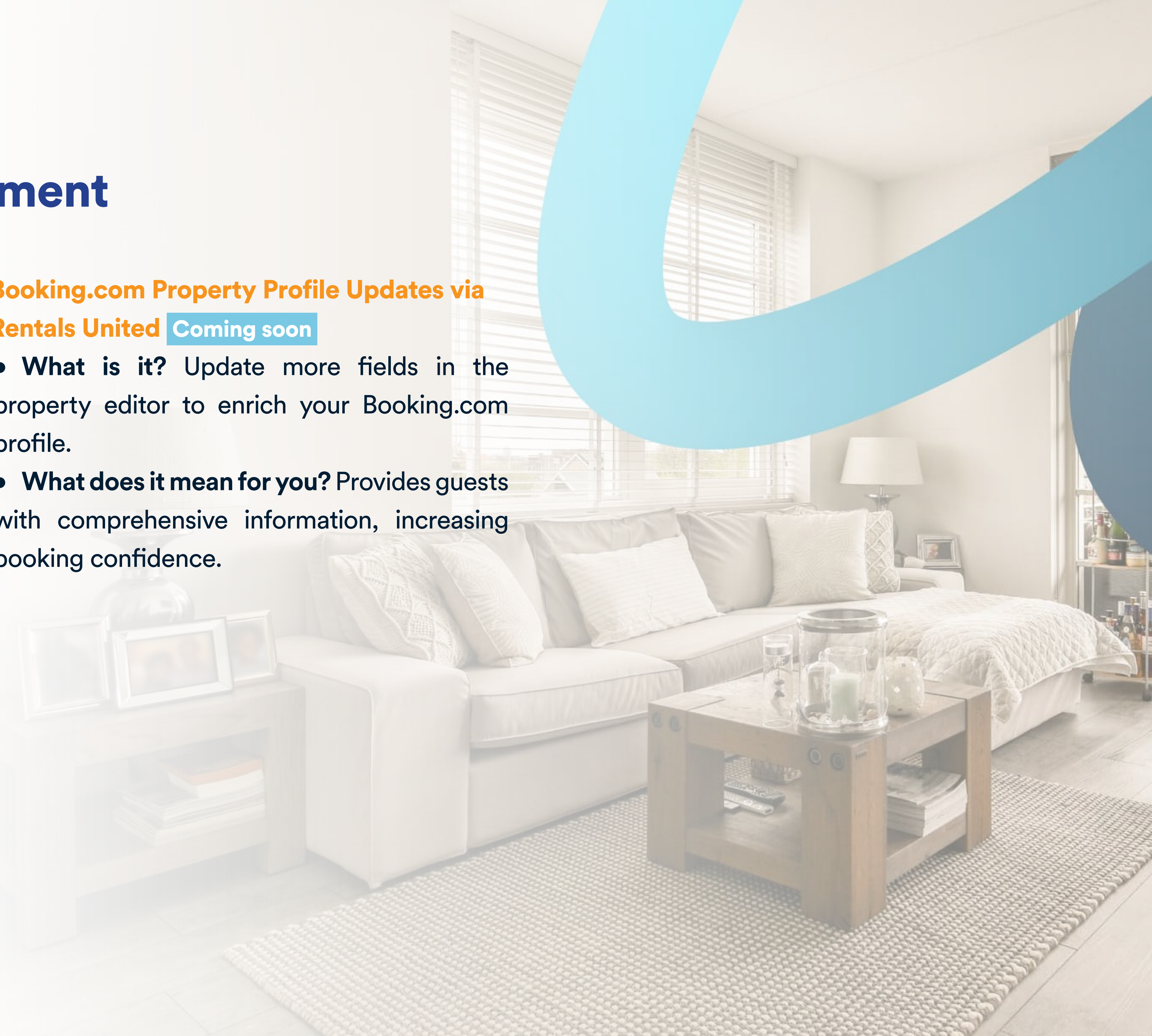
- **What is it?** Update property content for multi-rate plans directly through Rentals United.
- **What does it mean for you?** Saves time and ensures consistency, improving guest trust and bookings.

✓ Multiple Tags per Photo **Coming soon**

- **What is it?** Add multiple tags to photos, showcasing various property details in one image.
- **What does it mean for you?** Makes your listing more attractive to potential guests.

✓ Booking.com Property Profile Updates via Rentals United **Coming soon**

- **What is it?** Update more fields in the property editor to enrich your Booking.com profile.
- **What does it mean for you?** Provides guests with comprehensive information, increasing booking confidence.



Contracting and Connection

✓ **Contracting Process Updates** **Coming soon**

- **What is it?** Streamline and expand contracting processes across new countries.
- **What does it mean for you?** Supports smooth portfolio expansion and efficient management across regions.

✓ **Self-Served Mapping Process** **This year**

- **What is it?** Enable self-service property mapping without needing RU staff approval.
- **What does it mean for you?** Speeds up setup, making properties live and bookable faster.



Operational Efficiency

✓ Booking.com Listing Status **Coming soon**

- **What is it?** Display the live, bookable status of your properties with direct links to your listing.
- **What does it mean for you?** Provides quick status insights for faster responses and management.

✓ Reservation updates Reporting to Booking.com **This year**

- **What is it?** Report guest issues, no-shows, and stay changes directly from Rentals United.
- **What does it mean for you?** Ensures timely reservation updates, improving guest management and efficiency.

✓ More Reservation Details **This year**

- **What is it?** Display additional reservation details like Genius status and smoking preferences via API.
- **What does it mean for you?** Offers deeper insights into guest preferences for personalized and enhanced experiences.

Property and Room Management

✓ Multi-Room Support **This year**

- **What is it?** Manage multiple room types directly on Booking.com through Rentals United, offering hotel-like property configurations.
- **What does it mean for you?** Increases flexibility and visibility, boosting guest reviews and booking potential.



These changes are all planned and implemented with Booking.com to provide you with the quality connections, tools and support you need to thrive on the channel.

Stay tuned for more exciting updates coming your way.

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