

# How to boost your performance on Airbnb

Are you connected to Airbnb and looking to boost your bookings? We've gathered some **valuable stats and tips** to help you succeed.

## Let's start with some numbers

The new **Guest Favorite** program highlights the best

# 25%

Airbnb listings on a daily basis.  
Read more below.

Airbnb recommends **setting up** availability and prices for at least

# 9

months  
in advance.

**Conversion improves** by more than

# 9%

when using more **flexible cancellation** policies

### CANCELLATION POLICIES

Non-refundable · \$207 total

Cancel before 4:00 PM on Sep 15 and only get a refund of the cleaning fee.

Refundable · \$224 total

Reserve

## Super Feature

Do you not only want to add a **flexible cancellation policy**? Through the Rentals United platform, you can also simultaneously **add a non-refundable** option to your guests.



### Non-refundable rate discount

Offer guest a discount for booking without the right to refund

For account: \*

Guests who place non-refundable bookings receive  % discount

Once you set the discount and click "Save", a non-refundable rate will be created in Airbnb for all listings that you currently have connected with Full Sync.

## Enhance your listing



Taking **great photos** of your listing



**Eyecatching cover**



Use **key words** in property name



**Attractive description**



Accurate list of **amenities**



Possible to add **AI photos tour**

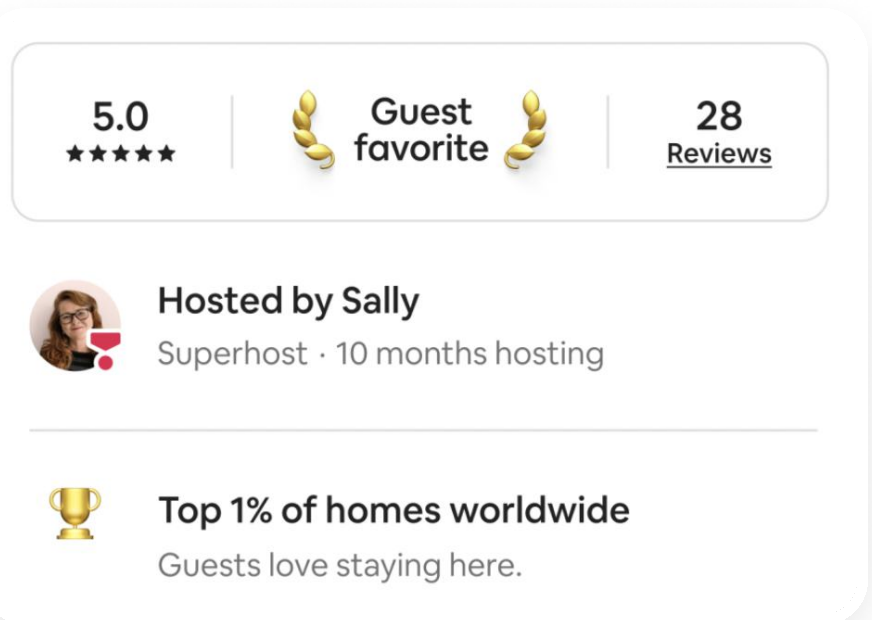
# How to boost your performance on Airbnb

## Airbnb's **Guest Favorite** program

Guest Favorites - a collection of the **2 million most-loved homes** on Airbnb show a Guest Favorite badge.

Every day, eligible homes are evaluated based on the ratings, reviews, and data from millions of guests traveling daily, to determine which **homes are the most loved by guests**.

The **Guest Favorite program** is on a listing level, not an account level such as Superhost, and is therefore **easier to achieve**.



### Criteria include



#### Great **ratings** and **reviews**

Guest Favorites have excellent reviews and are rated above 4.9 stars on average. These homes also receive high marks for ease of check-in, cleanliness, listing accuracy, Host communication, location, and value.



#### Outstanding **reliability**

Have a superb record of reliability, with Host cancellations and quality-related customer service issues of 1% on average.



#### Easy to **discover** on Airbnb

Guest Favorites are available around the world, and they're simple to find on Airbnb. Just look for the new badge in search results and on the listing page, or filter for Guest Favorites.

## Want to earn more from your connected channels?

**LET'S TALK!**