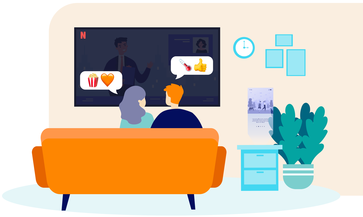
rentals united

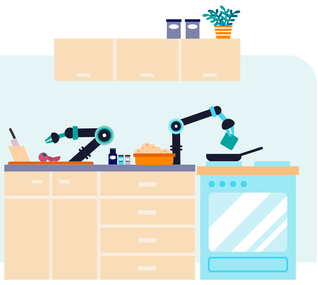
Property Management in 2030

Insights from Innovative Property Managers, Experts and Tech Providers.

Personalised "touchless" experience

Guests will give property managers access to their digital footprint. As a result, the guest experience can be totally customised at scale.

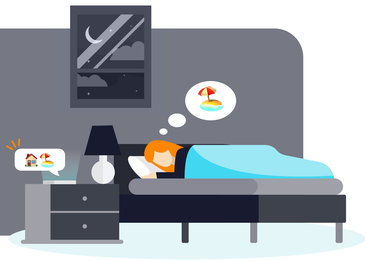




As guests enter the rental the music they like is playing, the temperature is the same as the one at home, the TV networks they watch are set up... and nearby experiences are suggested in transparent hologram media screen, in their language of course, while a robot cooks them a local dinner!

Green rentals

Property managers will be required to think green, from how to wash the laundry to reducing air-con consumption and always adhering to an offsetting program.



Hyper-targeted marketing

Google and social media will allow property managers (and OTAs!) to target guests just at the right time of their travel-buying journey. With enough marketing bucks and the latest website checkout, hyper-targeting could be a definite avenue to bypass OTAs (or FAAs!).

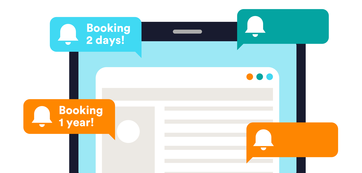
Intelligent rentals

Every appliance in the rental will be intelligent, allowing property managers to control everything remotely.

Unless guests require a "human check-in", you won't need to check them in as their phone's NFC would open the door. Guests won't need to inform you if something is broken as all appliances will be intelligent and maintenance will be requested automatically.

Flexible rental model

Property managers will become experts at renting furnished accommodation either short-, mid- or long-term, therefore merging with the job of real estate agents. OTAs will become FAAs "**Furnished Accommodation Agents**" allowing users to book any length of stay.



The future of distribution is now!

the channel manager
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Contact the leading worldwide channel manager for advice on how to optimise **your** market mix..