

Prioritize what matters most to guests: Reviews, the deciding factor for most travelers.

Keep track of your reviews and respond to them promptly with **Rentals United** !

Why do reviews matter?

Travelers' reviews are more influential than those from known sources like journalists or travel bloggers. They are the most important factor after price and location.

What is Vrbo?

- **Vrbo**, short for "**V**acation **R**entals **b**y **O**wner," is a key online booking platform connecting rental owners and hosts with travelers for over 25 years.
- Our platform now supports **Vrbo guest reviews**, allowing you to conveniently manage all aspects of your guest feedback in one place.
- Read more about Vrbo reviews in Rentals United [here](#).

How does it work

1. Log in to your Rentals United account.

2. Go to [Guest Planner](#). You will see a **list of reservations** made via all the different channels you are connected to.

3. Click the Vrbo reservation that has ended recently.

4. Easily leave and manage a guest review without the need to log in to Vrbo separately.

82%

of travellers read the most recent reviews

70%

of travellers look at both positive and negative reviews

75%

of travellers look at responses to reviews from accommodations

(Source: [Booking.com](#), 2023)

What is the **most important** information for guests when deciding which accommodation to **book**

#1



Reviews from other guests

#2



Room photos

#3



Accommodations facilities

#4



Free Wifi

#5

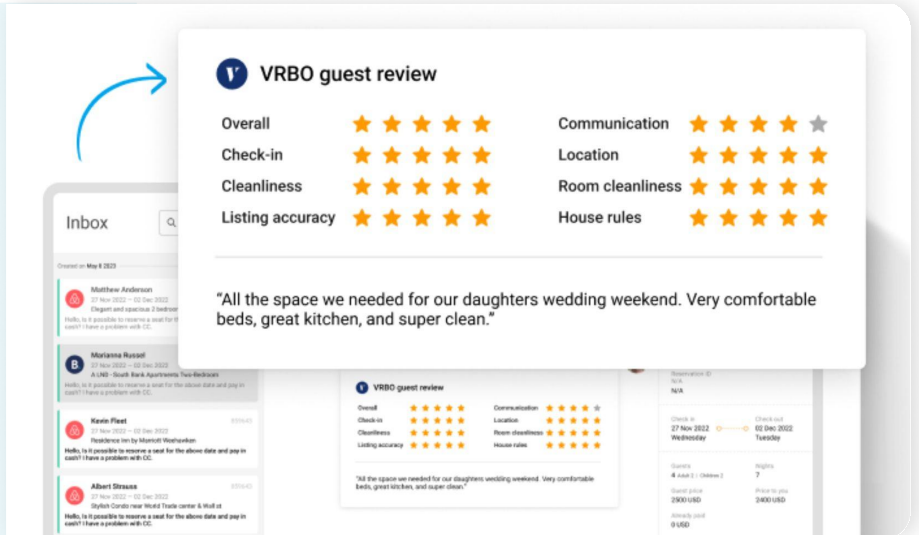


Cancellation policy

(Source: Booking.com, 2023)

Manage reviews from **3 channels** in one platform!

You **don't** have to log in to Vrbo anymore. Instead, **manage everything** from a single platform. **No setup required.**



Rentals United supports Airbnb and Airbnb 1-click automated reviews, as well as Booking.com reviews.

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