



Not a Rentals United customer yet?

Length-of-stay promotion

Boost your visibility and income with Length-of-stay promotion. Use promotions and pricing rules, attract more bookings, longer stays, and steadier earnings.



Custom length-of-stay promotions

Property managers can offer promotions for weekly or monthly stays to encourage longer bookings. These discounts apply to reservations of 7 nights or more. If multiple length-of-stay discounts are applied, the one with the highest value will be automatically applied.

Nearly **40%** of all Airbnb bookings between June and October 2025 included a promotion or discount.

Length-of-stay promotions were the most popular, applied in 13% of bookings.

Listings without promotions risk missing out on up to 2 in 5 potential bookings. 156,913 bookings analyzed (June–October 2025, internal data).

How do I benefit from length-of-stay promotions?

You earn a profit by offering discounts and deals for the weeks surrounding the holidays, that might increase the length of stay of your guests, and **convert short term stays into extended stays**. This leads to more consistent income and simplified operations.

How do my guests benefit from length-of-stay promotions?

Guests will have the chance to book the property at a lower price, which might convince them to extend their stay and enjoy a longer vacation.

[Learn more about Discounts and promotions stacking](#)

Add New Promotion

Type

Length-of-stay

Apply discounts for travelers who book longer stays at your property. Offer weekly or monthly discounts to turn short trips into extended bookings. Increase booking value and stability.

[Read more](#)



[Change discount](#)

~~€2,800~~ €2,520

CHECK-IN
7/2/2026

CHECKOUT
14/2/2026

Price details

22 nights x € 100.00

€ 2,200.00

Long stay discount

-€ 220.00

Total

€ 1,980.00

Reserve

How promotions are displayed in search results

Promotions of 10% or more will be displayed in search results, and all discounts will be highlighted next to your original price in the price breakdown on your listing. After the promotion is applied, your minimum daily price must be at least \$10 USD per day.

Facts: Airbnb 2025 market trend: Long-term stays (28 days +) continue to grow, with Airbnb reporting sustained demand and over \$25 billion in guest spending in Q1 2025. [Read more here](#)

[Activate Now](#)