

How to boost your performance on Airbnb

Are you connected to Airbnb and looking to boost your bookings? We've gathered some **valuable stats and tips** to help you succeed.

Let's start with some **numbers**

Enabling the **new listing promotion** reduces the time by

20%

for property managers to **receive first booking**

Listings with an average of **80% 5-star reviews** received

65%

of **total bookings on Airbnb** globally in the last year

Conversion improves by more than

9%

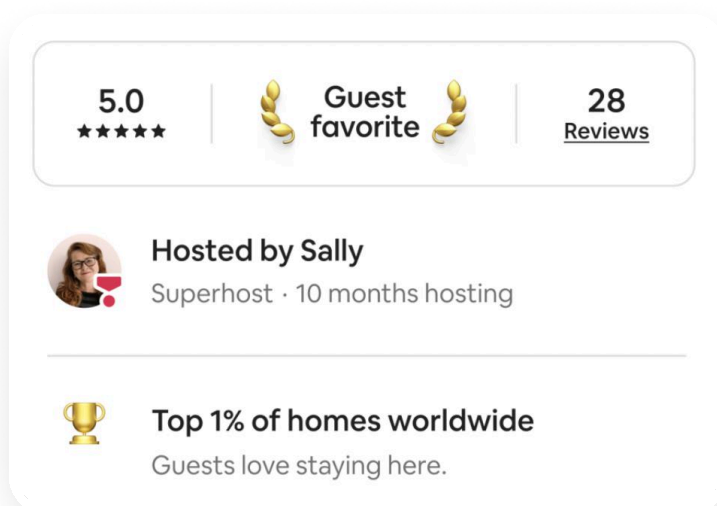
when using more **flexible cancellation policies**

Airbnb's **Guest Favorite Badge**

Guest Favorites - a collection of the **2 million most-loved homes** on Airbnb show a Guest Favorite badge.

Every day, eligible homes are evaluated based on the ratings, reviews, and data from millions of guests traveling daily, to determine which **homes are the most loved by guests**.

The **Guest Favorite Badge** is on a listing level, not an account level such as Superhost, and is therefore **easier to achieve**. [Read more here](#)



Leverage Rentals United tools **to impact**



Earn High **Ratings**

Guest Favorites have at least 5 reviews over 2 years, excellent ratings (above 4.7 stars) and receive high marks for ease of check-in, cleanliness, listing accuracy, property manager communication, location and value.



Boost **Guest Reviews**

Streamline guest communication with automated messages at key moments and leverage auto-reviews to enhance feedback and boost guest reviews.



Ensure **Unmatched Reliability**

Have a superb record of reliability, with host cancellations and quality-related customer service issues of 1% on average.

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CANCELLATION POLICIES

Non-refundable · \$207 total
Cancel before 4:00 PM on Sep 15 and only get a refund of the cleaning fee.

Refundable · \$224 total

Reserve

Super Feature

Do you not only want to add a **flexible cancellation policy**? Through the Rentals United platform, you can also simultaneously **add a non-refundable** option to your guests.

☒ **Non-refundable rate discount**
Offer guest a discount for booking without the right to refund

For account: [redacted]

☐ Guests who place non-refundable bookings receive % discount

Once you set the discount and click "Save", a non-refundable rate will be created in Airbnb for all listings that you currently have connected with Full Sync.

New listing promo - get your first booking faster

Approximately 50% of all listings that received a first booking on Airbnb in the second half of 2023 had a New Listing Promotion applied. [Find out more here.](#)

How your discount is highlighted



New line item on your price breakdown



A spot in the emails Booking sends to guests



A message on your listing page that highlights the deal you're offering



A message on your listing page that highlights the deal you're offering

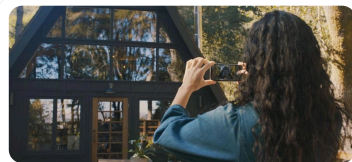
Learn More About Other Discounts:

- [Early Bird](#)
- [Last Minute](#)
- [LoS Discounts](#) + [Monthly Discounts](#)

Enhance your listing



Taking **great photos** of your listing



Eyecatching cover



Use **key words** in property name



Attractive description



Accurate list of **amenities**



AI photos tour, manageable directly on Airbnb



In Rentals United, once your properties are uploaded, they are submitted to a **full quality check** to provide you with a list of improvements. **Our experts are always ready to support you.**