

rentals united

Rentals United & Booking.com Partnership

Enhancing Your Connections to Maximize Your Performance



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Introduction

A Year of Innovation in Channel Management: Unlock Higher Revenue with Rentals United and Booking.com

Learn more about how Rentals United and Booking.com worked together to bring property managers a connection that exceeds standard channel management in the vacation rental industry.

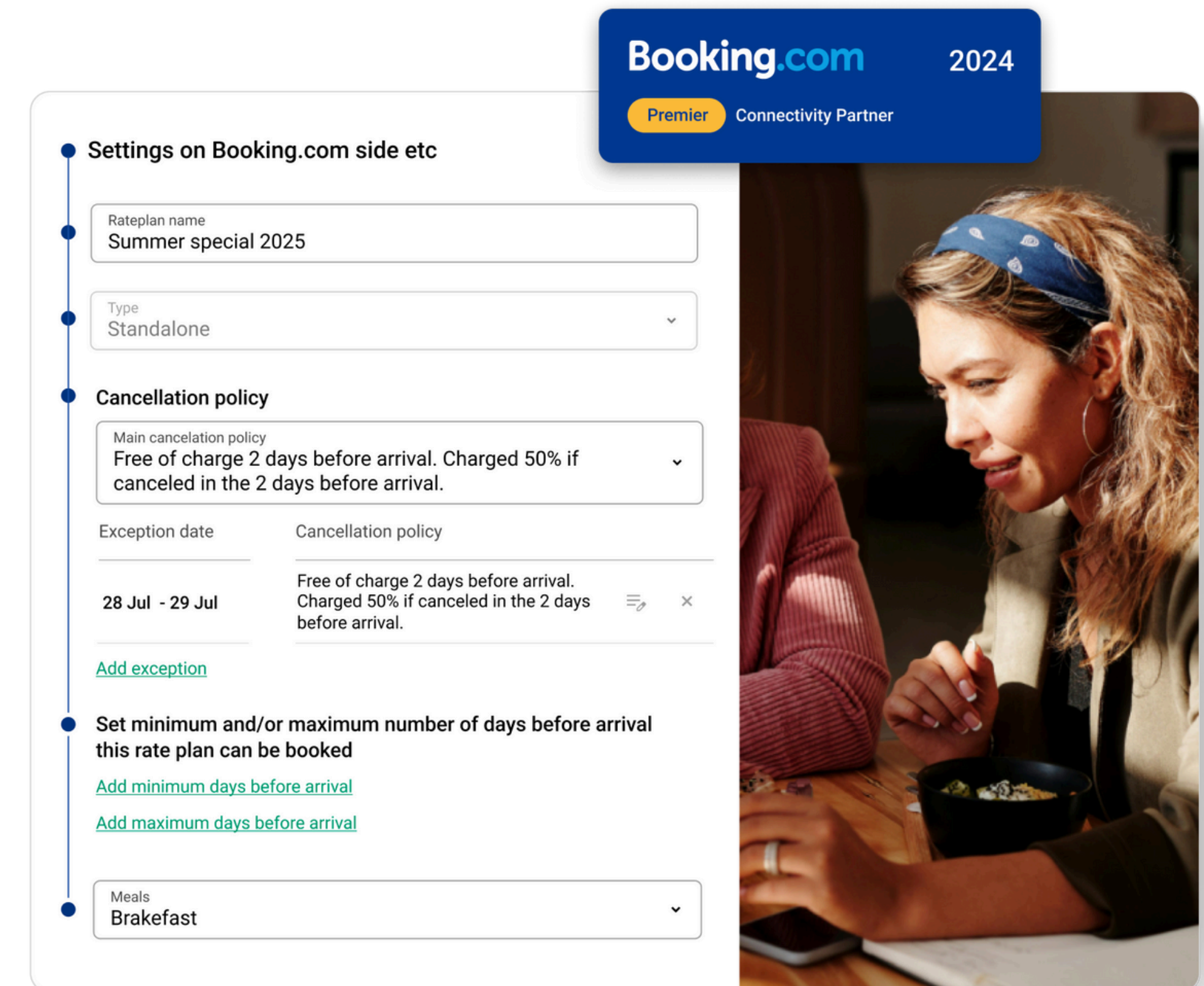


Introduction

The vacation rental industry is constantly evolving. At Rentals United, we're committed to leading this evolution, ensuring our property managers have the tools and support they need to achieve their goals and maximize their revenue.

Unlike traditional channel managers or Property Management Systems (PMSs), we went to great lengths to cultivate a strong personal connection with our channel partners. This relationship is grounded in mutual trust, collaboration, and a shared mission to empower property managers with the tools they need to succeed. When you choose Rentals United, **you're not just getting a channel manager - you're getting a partner who understands your business needs and makes things happen.**

Booking.com, one of the world's largest and most popular vacation rental channels, is one such partner with whom we strive to build and maintain a mutually beneficial partnership.



Why Customers Love Rentals United



We love Rentals United as our channel manager for their industry-leading technology and exceptional support.

Denis Goedheid founder & CEO of Casiola



Experience the seamless connection

At Rentals United, we don't just promise you a connection to Booking.com – we deliver the ultimate solution to maximize your earnings on this channel.

Think of us as the ones putting the suit on your shoulders – **transforming your connection into a high-performing, seamless, and revenue-generating machine.**

With Rentals United, you're not just connected; **you're turning connections into profits.**


















**Connecting to
Booking.com like
everyone else**





**Connecting to
Booking.com through
Rentals United**


Better Connection, More Bookings



Feature	Basic Channel Manager	Rentals United	Explanation
Reservation Modification			Seamless and efficient reservation updates through Rentals United.
Reservation transmission (incl price & guest full info)			Accurate and real-time data synchronization for better guest management.
Access to in-platform guest reviews			Comprehensive review management across major platforms in one place.
Guest screening			Ensure secure and trusted bookings with Rentals United's advanced screening.
Request to book for BCOM	Limited	Available worldwide 	Global availability ensures broader market reach and convenience.
Property amenities support		Over 1,400 amenities support by channels 	PMS clients can enhance listings by adding additional amenities via Rentals United for more compelling listings.
Overriding Rent			Receive the actually booked price from the Sales Channel
Daily Pricing and Length of Stay pricing support			Support of daily pricing as well as fixed nightly pricing plans for different numbers of nights and for different number of guests.

Experience the real support


 


I've never come across a better Business Support!

Fredrick A.



 

Great product & even better customer service!

Alexis K.


The whole RU team has been proactive and focused!

Inês M.




Seamless connection

Enjoy reliable, high quality integrations



Exclusive features

Get early access to Booking.com's advanced features



Priority Support

Benefit from dedicated troubleshooting and faster resolutions

Simplify Your Property Management with Rentals United's Cutting-Edge Booking.com Features

Managing your properties across multiple platforms can be overwhelming - jumping between dashboards, ensuring accurate listings, and aligning with local regulations is a constant juggling act.

With Rentals United, those days are behind you. **Our seamless integration with Booking.com brings all the tools you need into one platform, streamlining operations and boosting your business potential.**



Rate name
B Summer weekends July 2025

Type
Derived from Summer special 2025

Minimum stay
2 nights

Cancellation policy
Free of charge 2 days before arrival.
Charged 50% if canceled in the 2 days before arrival.

Lead time
Min 2 days before arrival.
Max 2 days before arrival.

Meals
No meals

[+ Add this rate plan](#)

Rate name
B Summer 2025

Type
Standalone

Minimum stay
1 night

Cancellation policy
Free of charge 2 days before arrival.
Charged 50% if canceled in the 2 days before arrival.

Lead time
Min 4 days before arrival.
Max 7 days before arrival.

Meals
No meals

[+ Add this rate plan](#)

Rate name
B Winter special 2025

Type
Derived from Summer special 2025

Minimum stay
1 night

Cancellation policy
Free of charge 2 days before arrival.
Charged 50% if canceled in the 2 days before arrival.

Lead time
Min 2 days before arrival.
Max 2 days before arrival.

Meals
No meals

[+ Add this rate plan](#)

Optimize Pricing and Inventory Management

Imagine effortlessly optimizing your property's visibility and appeal with our **Occupancy-Based Pricing**. By automatically generating rate plans for different guest counts, you can attract a broader range of guests - whether it's a solo adventurer or a family reunion.

Take control with **Multi-Rate Support**, managing both standalone and derived rates without logging into multiple platforms. Flexibility like this not only sharpens your competitive edge but also makes your listings irresistible to a diverse audience.

And when it comes to aligning your business strategy with local regulations, **Min/ Max Length of Stay Restrictions** and **Arrival-Based Min/Max Stay Restrictions** give you unparalleled control. Set the rules based on seasons, dates, or stay periods - all in just a few clicks.



Rate name
B Summer special 2025

Type
Derived from Summer special 2025


Minimum stay
1 night

Cancellation policy
Free of charge 2 days before arrival.
Charged 100% if canceled in the 1 day before arrival.

Lead time
Min 1 day before arrival.
Max 1 day before arrival.

Meals
Brakefast

[+ Add this rate plan](#)

 Reusing rates

Summer special 2025
Derived from Summer special 2025


+ 10%


Free of charge 2 days before arrival.
Charged 100% if canceled in the 1 day before arrival.


1 night

2 - 14 days

Brakefast

 Active

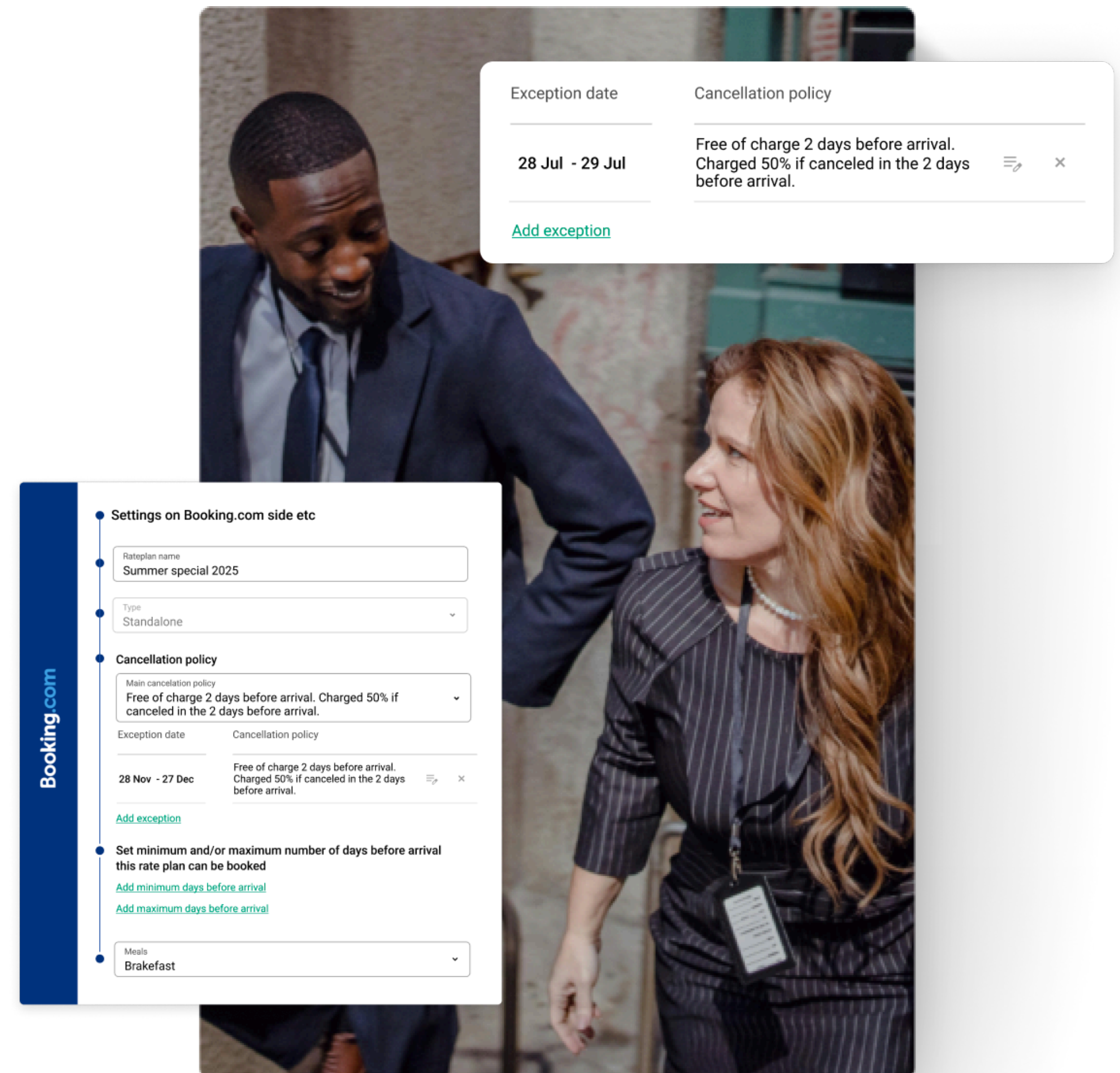
 Live

[Edit](#) 

Streamline Content and Listing Management

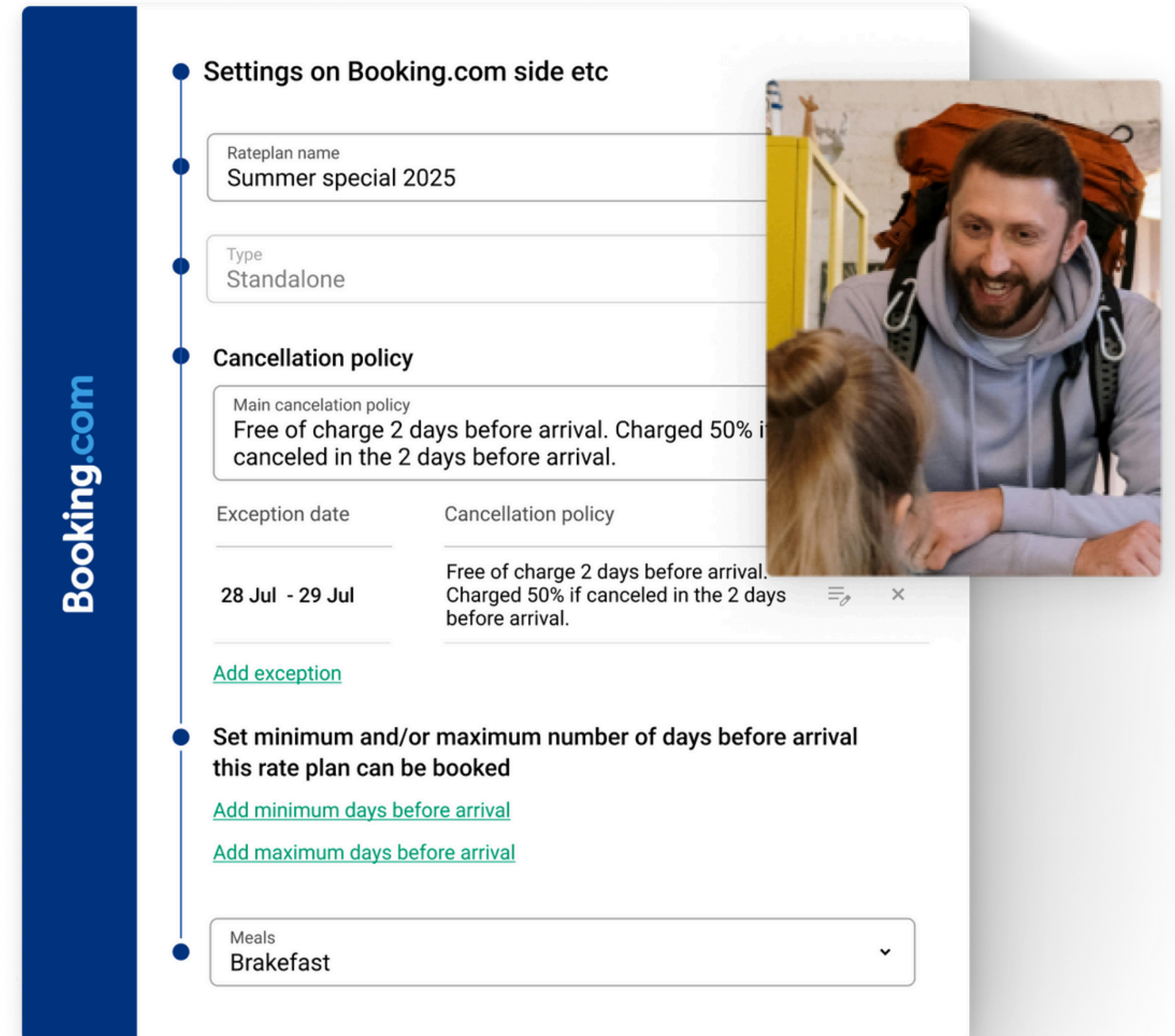
Updating your property listings shouldn't feel like a chore. With **Listing Content Updates** for Multi-Room Properties, you can keep your details accurate and enticing, enhancing guest trust and driving bookings. Pair that with **Multiple Tags per Photo**, and your properties will shine with rich, visually appealing content that captures every unique detail.

Adding even more convenience, the **Property Content Import** and **Connect** feature allows you to quickly bring in your property details and sync them across all connected OTAs, simplifying the setup and update process.



Seamlessly Manage Contracts and Connections

Expanding your portfolio? With **Self-Served Connectivity** via **Booking.com's Quick Connect Feature**, you can easily map your properties without waiting for approvals, accelerating the process of getting your properties live and bookable.




Booking.com

- Settings on Booking.com side etc
 - Rateplan name
Summer special 2025
 - Type
Standalone
- Cancellation policy
 - Main cancellation policy
Free of charge 2 days before arrival. Charged 50% if canceled in the 2 days before arrival.

Exception date	Cancellation policy
28 Jul - 29 Jul	Free of charge 2 days before arrival. Charged 50% if canceled in the 2 days before arrival.

[Add exception](#)
- Set minimum and/or maximum number of days before arrival this rate plan can be booked
 - [Add minimum days before arrival](#)
 - [Add maximum days before arrival](#)
- Meals
Brakefast



Enhance Operational Efficiency

Why waste time logging into multiple platforms to manage reservations? With our Booking.com **Listing Status** feature, you can monitor your listings' availability and make adjustments instantly. **Reservation Updates Reporting** ensures you can report guest misconduct, no-shows, or changes to stay dates directly to Booking.com without ever leaving Rentals United. Plus, you have access to **More Reservation Details**, allowing you to personalize guest experiences with insights like smoking preferences and Genius status.

Rate name
B Christmas 2025

Type
Standalone

Minimum stay
3 nights

Cancellation policy
Free of charge 2 days before arrival.
Charged 50% if canceled in the 2 days before arrival.

Lead time
Min 2 days before arrival.
Max 5 days before arrival.

Meals
No meals

[+ Add this rate plan](#)

Rate name
B Summer special 2025

Type
Derived from Summer special 2025

Minimum stay
1 night

Cancellation policy
Free of charge 2 days before arrival.
Charged 100% if canceled in the 1 days before arrival.

Lead time
Min 1 days before arrival.
Max 1 days before arrival.

Meals
Breakfast

[+ Add this rate plan](#)



Rate name
B Summer 2025

Type
Standalone

Minimum stay
1 night

Cancellation policy
Free of charge 2 days before arrival.
Charged 50% if canceled in the 2 days before arrival.

Lead time
Min 4 days before arrival.
Max 7 days before arrival.

Meals
No meals

[+ Add this rate plan](#)

Rate name
B Summer special 2025 II

Type
Standalone

Minimum stay
2 night

Cancellation policy
Free of charge 4 days before arrival.
Charged 80% if canceled in the 3 days before arrival.

Lead time
Min 2 days before arrival.
Max 2 days before arrival.

Meals
No meals

[+ Add this rate plan](#)

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Rate name
B Summer special 2024

Rate name

Rate name
B Winter 2025

Future-Proof Your Property Management

We're not stopping there. Our **Multi-Room Support** brings hotel-like flexibility to your properties, enabling you to add multiple room types directly from Rentals United and manage them. This means faster reviews, greater visibility, and more opportunities to delight your guests.

And let's not forget about the essentials. With **Request to Book**, you have complete control over each reservation. Whether you're reviewing booking requests or managing room setups, Rentals United puts you in charge, ensuring everything runs smoothly.



CONFIRMED ✕

Channel
B Booking.com

Reservation ID
RentalsUnited
548789524

Guest
Caterina Fontanella

Check in
27 Jan 2025
Wednesday

Check out
02 Feb 2025
Tuesday

Guests
4 Adult 2 | Children 2

Nights
7

Guest price
2500 USD

Price to you
2400 USD

Already paid
0 USD

[See Booking Details](#)

Why settle for less?

With a basic channel manager, you're often left managing multiple listings and logins, while dealing with real-time sync issues and cumbersome updates. **Rentals United offers seamless integration with Booking.com, giving you the tools you need to manage your properties efficiently, all from one platform.** With automated updates, sophisticated pricing strategies, and deep insights into reservations, you're equipped to stay ahead of the competition.

From advanced pricing and content management to real-time reservation updates, Rentals United ensures you have everything you need to streamline your operations, enhance guest experiences, and drive booking success.

Streamline. Automate. Succeed. With Rentals United, your properties have never been so profitable.



You just received a new **Booking Request!**

see all the booking details [following this link](#)

You just received a new **Booking Request!**

see all the booking details [following this link](#)

You just received a new **Booking Request!**

see all the booking details [following this link](#)

Features You Love from Booking.com - Now Directly in Rentals United!

✔ [Occupancy-Based Pricing](#)

Automatically generate different rate plans for different numbers of guests.

✔ [Multi-Rate Support](#)

Manage all your Booking.com rate plans directly from Rentals United, including standalone and child rates, to implement advanced pricing strategies.

✔ [Max Length of Stay Restrictions](#)

Set maximum stay limits for each season, ensuring compliance with local regulations and alignment with your sales strategy.

✔ [Contracting Process Updates](#)

Streamline contracting processes started outside Rentals United and extend contracts to new countries as your portfolio grows.

✔ [Arrival-Based Min/Max Length of Stay Restrictions](#)

Define restrictions based on arrival dates or the entire stay period, giving you greater control over booking conditions.

✔ [Listing Content Updates for Multi-Rate Properties](#)

Update property content for multi-room properties multi-rate plans directly through Rentals United, ensuring your listings are current and accurate.

✔ [Multiple Tags per Photo](#)

Add multiple tags to photos, showcasing various property details in one image.

✔ [Booking.com Property Profile Updates via Rentals United](#)

Update additional fields in the property editor to enrich your Booking.com property profile. Offers potential guests comprehensive information, boosting their confidence and interest in booking.

Features You Love from Booking.com - Now Directly in Rentals United!

[Self-Served Mapping Process](#)

Enable self-served property mapping without waiting for Rentals United staff to approve connection requests. Accelerates the setup process, making properties live and bookable on Booking.com more quickly.

[Booking.com Listing Status](#)

Monitor the live and bookable status of your Booking.com listings. Get quick insights into your property status, enabling faster response and management.

[Property Import](#)

Import full content of the property from Booking.com to Rentals United easily.

[Reservation updates Reporting to Booking.com](#)

Report guest misconduct, no-shows, and changes to stay dates directly from Rentals United to Booking.com. Ensure accurate and timely updates to reservations, enhancing guest management and operational efficiency.

[More Reservation Details](#)

View additional reservation details such as Booking.com Genius status and smoking preferences in dedicated fields and the reservation payload via API.
Value: Gain deeper insights into guest preferences, allowing for personalized and improved guest experiences.

[Multi-Room Support](#)

Create and manage multiple room types on Booking.com directly from Rentals United, offering hotel-like property configurations. Increases flexibility and visibility, accelerating the accrual of guest reviews and boosting booking potential.

Stay tuned for more exciting updates coming your way.



These changes are all planned and implemented with Booking.com to provide you with the quality connections, tools and support you need to thrive on the channel.