

rentals united

The Ultimate Luxury Short-Term Rentals Channel Collection

Leverage your strategy with the essential
luxury channels in the industry



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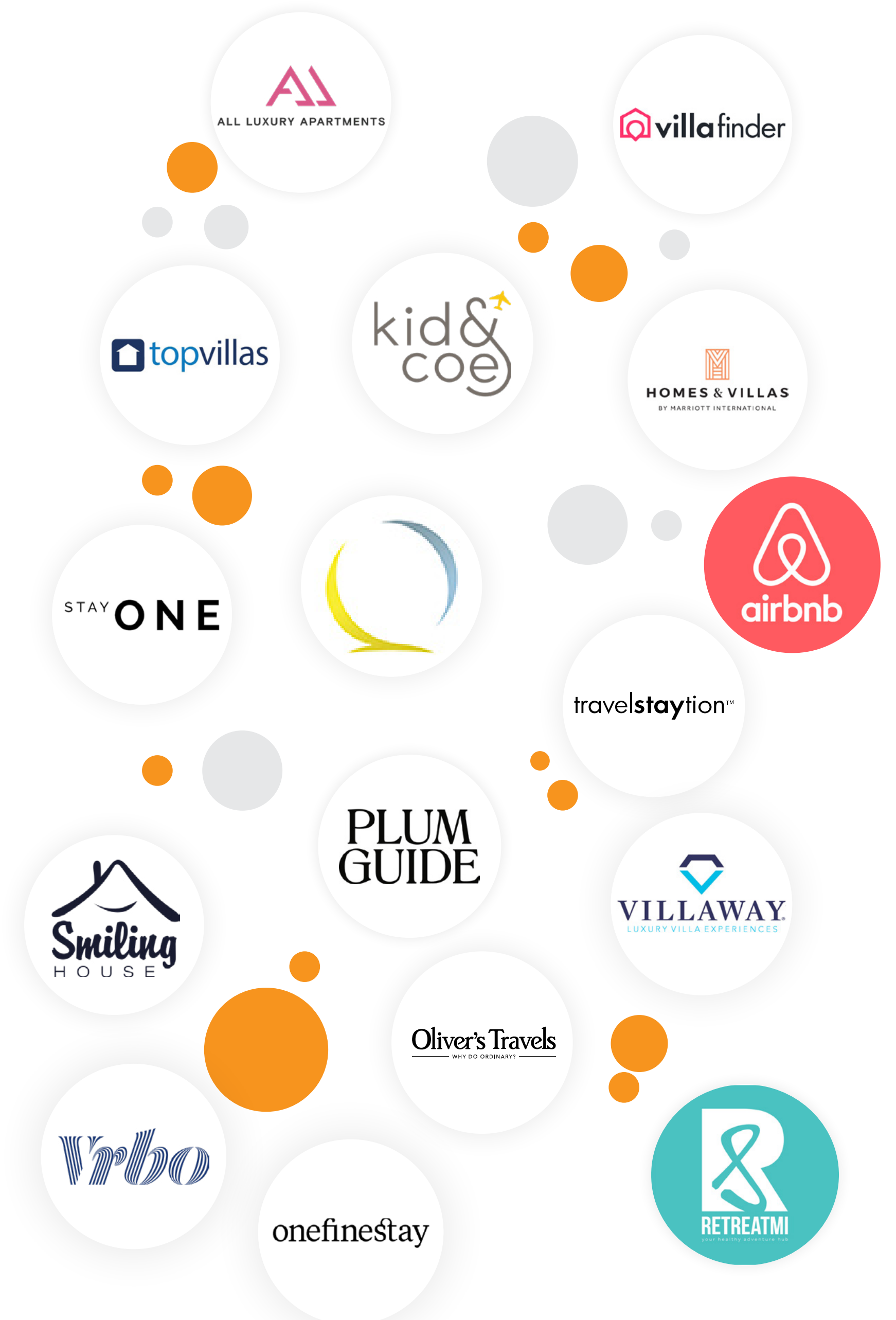
Welcome to The Ultimate Luxury Short-Term Rentals Channel Collection, your essential guide to maximising your revenue goals with your luxury properties.

This guide is designed to provide Property Managers with the essential information they need to boost their chances of success in the competitive luxury rental market. It provides an overview of the top luxury channels worldwide, helping you to make an informed decision when selecting the best distribution mix.

Packed with expertise and knowledge, this guide is here to help you:

- > Gain personalised, high-touch assistance from destination experts who understand the unique demands of the luxury market.
- > Identify and list your properties on the right specialist sites, specifically tailored to target luxury travelers who seek extraordinary accommodations and experiences.

Continue reading to discover how Rentals United can revolutionise your luxury short-term rental business through its luxury channel connections.



Rentals United's luxury channel connections around the world: a visual guide

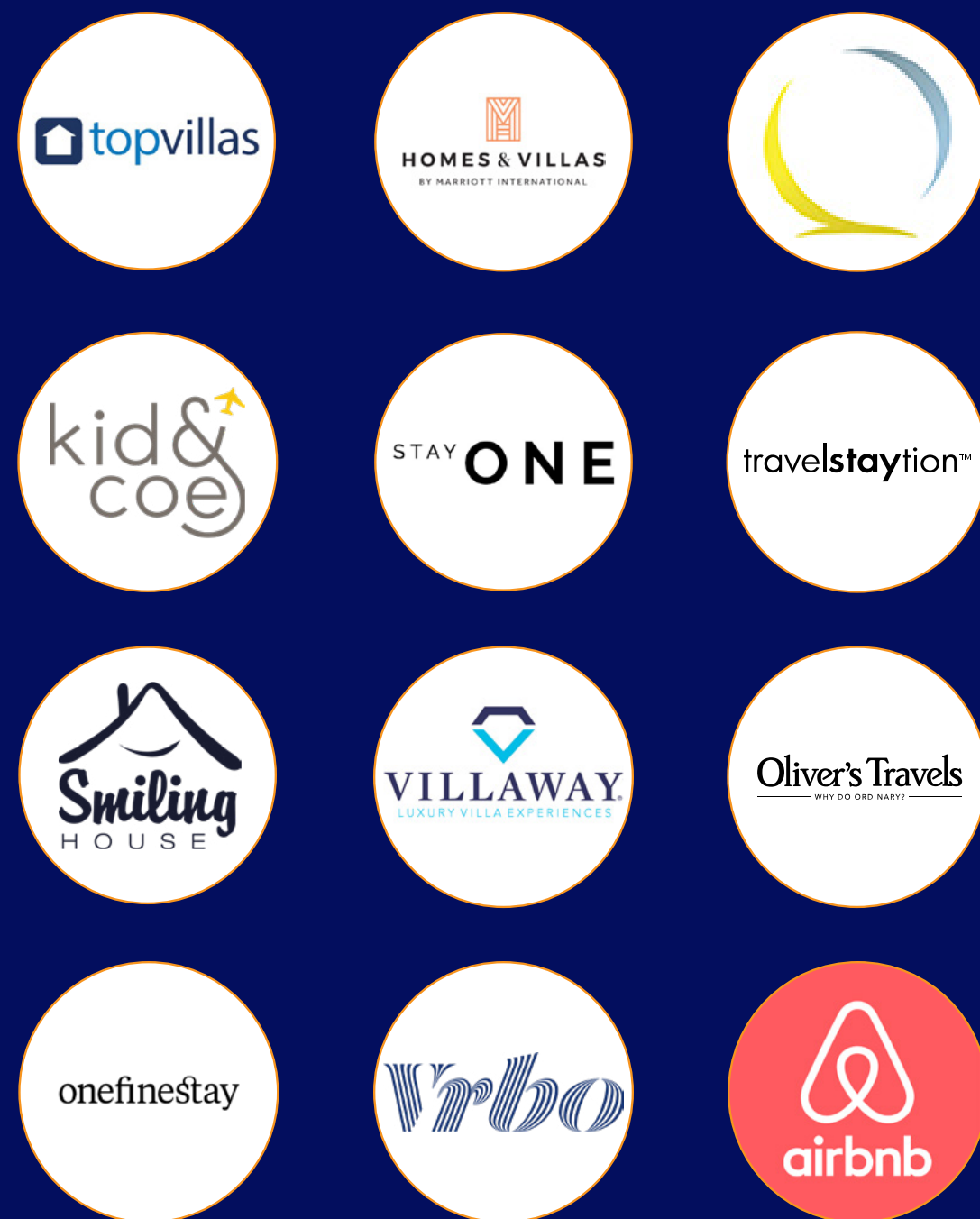
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WORLDWIDE

AMERICAS

EUROPE

ASIA PACIFIC



Are you interested in one of these channels? Let's talk



Homes & Villas by Marriott Bonvoy

www.homes-and-villas.marriott.com

This well renowned channel is famously selective; properties must meet the same rigorous standards as Marriott hotel rooms.

TOP 3 LISTING COUNTRIES/REGIONS

N/A

ADR 410€
LOS 5 nights

MIN. PROPERTIES ACCEPTED
20

CHANNEL COMMISSION RATE
Undisclosed

INVENTORY TYPE
Vacation homes, cabins, beach houses, apartments, condos, house boats, castles, and farm stays



Plum Guide

www.plumguide.com

Plum Guide's editorial team helps build your luxury property listing, arrange photography, and create personalised neighbourhood insights.

TOP 3 LISTING COUNTRIES/REGIONS

US | UK | FRANCE

ADR 435€
LOS 13 nights

MIN. PROPERTIES ACCEPTED
1

CHANNEL COMMISSION RATE
16.5%

INVENTORY TYPE
Villas and Houses in countryside or beach



Top Villas

www.thetopvillas.com

Benefit from increased visibility for your properties from Top Villa's marketing team as well as high returns.

TOP 3 LISTING COUNTRIES/REGIONS

US | UK | CANADA

ADR \$750
LOS 7 nights

MIN. PROPERTIES ACCEPTED
1

CHANNEL COMMISSION RATE
10-20%

INVENTORY TYPE
All types



TravelStaytion

www.travelstaytion.com

Benefit from a 123% increase in bookings when listing with Travelstaytion, one of our top performing channels with stunning properties worldwide.

TOP 3 LISTING COUNTRIES/REGIONS

WORLDWIDE

ADR £350
LOS 5 nights

MIN. PROPERTIES ACCEPTED
1

CHANNEL COMMISSION RATE
15%

INVENTORY TYPE
Holiday houses & apartments

Are you interested in one of these channels? Let's talk



Smiling House

www.smilinghouse.ch

Known for their exclusive collection of luxury skiing chalets in the Alps, but help affluent travellers arrange luxurious getaways in breathtaking locations worldwide.

TOP 3 LISTING COUNTRIES/REGIONS

SWITZERLAND | GREECE | ST BARTS

ADR 3,000€
LOS 8 nights

MIN. PROPERTIES ACCEPTED

5

CHANNEL COMMISSION RATE

12%

INVENTORY TYPE

Apartments and holiday cottages, hotels



Villafinder

www.villa-finder.com

Known for world-class concierge services and luxury properties in Asia-Pacific destinations like Bali, Phuket, Koh Samui, and Sri Lanka.

TOP 3 LISTING COUNTRIES/REGIONS

INDONESIA | THAILAND | SPAIN

ADR 700€
LOS 5.5 nights

MIN. PROPERTIES ACCEPTED

1

CHANNEL COMMISSION RATE

15-30%

INVENTORY TYPE

Luxury Inventory primarily 4+ bedroom villas and estates



Kid and Coe

www.kidandcoe.com

Go-to channel for luxury family travel offering child-friendly properties in highly sought-after destinations.

TOP 3 LISTING COUNTRIES/REGIONS

US | ITALY | FRANCE

ADR \$750
LOS 7 nights

MIN. PROPERTIES ACCEPTED

10

CHANNEL COMMISSION RATE

Up to 23%

INVENTORY TYPE

Apartments, houses, mobile-homes, bungalows and cottages

Fast-Track your Luxury Channels Applications

SPEAK TO US NOW

 **rentals united**

trusted partner of 60% of the world's top property managers.

Are you interested in one of these channels? Let's talk



Onefinestay

www.onefinestay.com

Exposure to 85 million members of the French hospitality brand Accor's loyalty programme, as a result of Onefinestay's purchase by them.

TOP 3 LISTING COUNTRIES/REGIONS

- CARIBBEAN
- UK
- MEXICO
- LOS ANGELES

ADR \$1,116.00
LOS 9.8 nights

MIN. PROPERTIES ACCEPTED
1

CHANNEL COMMISSION RATE
Depends

INVENTORY TYPE
All homes types

Retreat Mi

www.retreatmi.com

RetreatMi offers wellness travel with a luxury edge, from yoga and meditation retreats to action-packed hiking holidays in stunning natural surroundings.

TOP 3 LISTING COUNTRIES/REGIONS

- ASIA
- UK

ADR £150
LOS N/A

MIN. PROPERTIES ACCEPTED
1

CHANNEL COMMISSION RATE
5%

INVENTORY TYPE
Villas and houses in the countryside or at the beach

All Luxury Apartments

www.all-luxury-apartments.com

Both long and short term rentals are available for this selection of elegant homes and apartments in coveted locations like London, Paris, and New York.

TOP 3 LISTING COUNTRIES/REGIONS

- US
- UK
- FRANCE

ADR N/A
LOS 29 nights

MIN. PROPERTIES ACCEPTED
5

CHANNEL COMMISSION RATE
9-12%

INVENTORY TYPE
Apartments, penthouses, and villas

StayOne

www.stayonedegree.com

Handpicked selection of the "top One percent of homes in the world," guaranteeing exceptional service and style.

TOP 3 LISTING COUNTRIES/REGIONS

- EUROPE
- ASIA
- CARIBBEAN

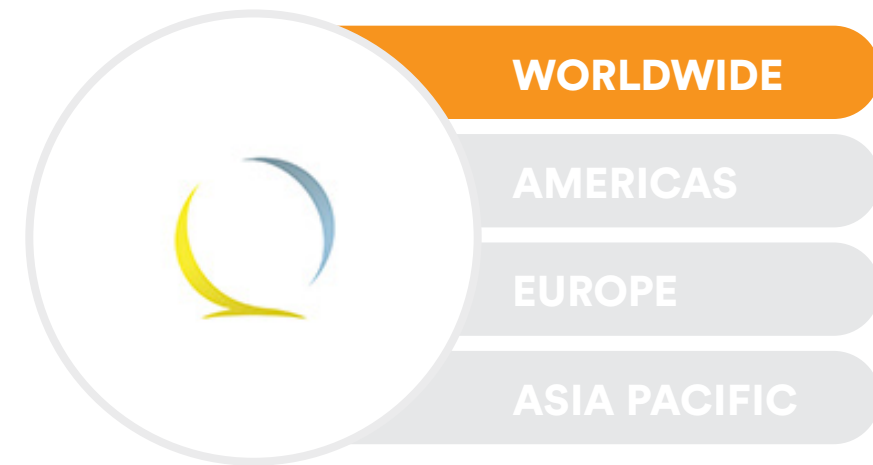
ADR N/A
LOS N/A

MIN. PROPERTIES ACCEPTED
1

CHANNEL COMMISSION RATE
12%

INVENTORY TYPE
Luxury Vacation Rentals, Luxury Villas

Are you interested in one of these channels? Let's talk



Quintess collection

www.quintess.com

A luxury travel members club offering a curated collection of ultra-luxury homes for clientele who earn, spend, and travel more than average.

TOP 3 LISTING COUNTRIES/REGIONS

US

ADR \$200
LOS 14-28

MIN. PROPERTIES ACCEPTED

1

CHANNEL COMMISSION RATE

15%

INVENTORY TYPE

Hotels



Oliver's Travel

www.oliverstravels.com

Guests come to Oliver's Travels to book quirky, stylish, and characterful luxury properties - from medieval castles and chalets to chic apartments and villas.

TOP 3 LISTING COUNTRIES/REGIONS

N/A

ADR £925
LOS 7 nights

MIN. PROPERTIES ACCEPTED

N/A

CHANNEL COMMISSION RATE

20%

INVENTORY TYPE

N/A



Villaway

www.villaway.com

TripSecure® coverage guarantees property managers will receive payment regardless of cancellations for these luxury vacation rentals which include concierge services.

TOP 3 LISTING COUNTRIES/REGIONS

US | MEXICO | ITALY

ADR \$1,500
LOS 11 nights

MIN. PROPERTIES ACCEPTED

6+

CHANNEL COMMISSION RATE

15-22%

INVENTORY TYPE

Hotels

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trusted partner of 60% of the world's top property managers.

THE LEADING LUXURY CHANNEL MANAGER

GET A FREE CONSULTATION

Are you interested in setting up Request to Book on these channels? Let's talk



VRBO

www.vrbo.com

With Vrbo's Request to Book feature you can now list your luxury properties on Vrbo, finding the right guests for your high end property.

TOP 3 LISTING COUNTRIES/REGIONS

US

ADR \$722.75

LOS 5 nights

MIN. PROPERTIES ACCEPTED

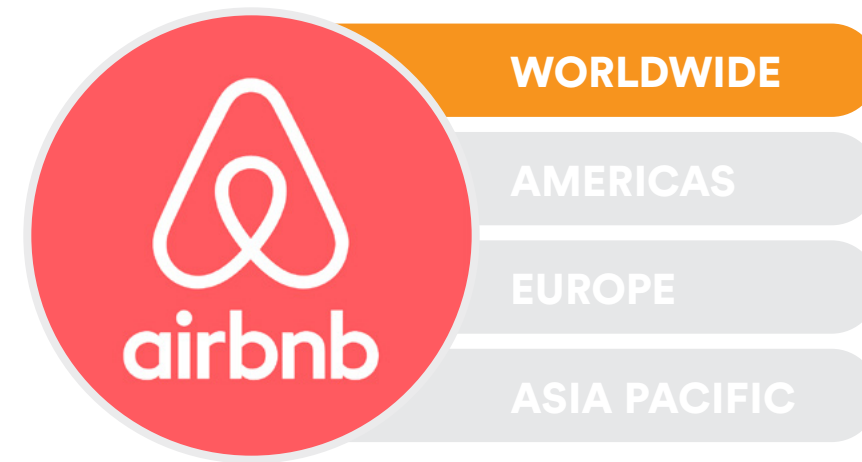
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CHANNEL COMMISSION RATE

12-15%

INVENTORY TYPE

All types



Airbnb

www.airbnb.com

List your luxe properties on Airbnb, ensuring a strong match between guests and your property with Request to Book.

TOP 3 LISTING COUNTRIES/REGIONS

US

FRANCE

CHINA

ADR \$201

LOS 6.4 nights

MIN. PROPERTIES ACCEPTED

1

CHANNEL COMMISSION RATE

14-16%

INVENTORY TYPE

All types

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trusted partner of 60% of the world's top property managers.

**ENSURE YOUR
LUXURY
PROPERTY IS IN
GOOD HANDS
WITH REQUEST
TO BOOK**

SPEAK TO US NOW